



EMORY

GOIZUETA
BUSINESS
SCHOOL



CAREER REPORT

GOIZUETA BUSINESS SCHOOL
2014 EVENING MBA PROGRAM

PLAN FOR A MARATHON BY TRAINING WITH A SPRINT.

IT MIGHT SOUND CRAZY, BUT IT'S AN APPROACH THAT YIELDS RESULTS. At Goizueta, we advocate for approaching career management as a lifelong effort, starting with intense but effective training. And that's where we can help. Goizueta becomes your partner as you define - and refine - your career goals. Our evergreen approach to business education brings existing business issues from top companies into the classroom so you learn how to solve actual business problems rather than just learn theory. Then we surround you with a powerhouse team of classmates from all walks of business - engineering, technology, finance, and

non-profit - to expand your perspective. Through networking events, one-on-one career coaching, and assessment tools, you will find a wealth of resources available to help you drive your career. Our program plugs you into one of the nation's most powerful networks - with distinguished connections across the city, nation and globe - who pride themselves on being members of the Emory community. But you have to take the lead. Use your time at Goizueta to harness the power of all we have to offer. And learn how to manage your career from start to finish.



WENDY TSUNG
Associate Dean
MBA Career Services

Successful career planning is a lifelong endeavor, one that requires an investment of time, effort, and attention. At Goizueta, we excel at helping students achieve their goals and commit to being their partner and advisor as they navigate their career. We understand that Goizueta Evening MBA students are managing their career demands while earning their MBA. Our resources are designed to ensure that they have the maximum potential to succeed in both.



Clay Burns 16EvMBA
Sr. Account Manager
Spectra Contract Flooring

"Since being accepted into Goizueta, my initiative has been noticed by senior management at my company. Thanks to the toolkit created from my MBA program, I am now slotted for opportunities to make the maximum impact at work."



Sahar Salek 16EvMBA
Associate Director
Rollins School of Public Health

"Just in the first few weeks of interacting and getting to know my fellow classmates, I have felt inspired and empowered by their professional and personal experiences. From the first days of class my network has grown stronger. It's not just filled with powerful titles but with people I can depend on."



Ash Pait 16EvMBA
Consulting Sr. Associate
Deloitte Financial Advisory

"As a competitive person by nature, my prominent cohort in the Emory Evening MBA Program gives me a distinct advantage in the workplace. Diversity at Goizueta is about the exchange of global ideas. When I leave class each night, I have a new perspective — on a challenge, a solution, and even my long-term



Anurag Batria 11EvMBA
IT Strategy Consultant
Accenture

"The Career Management Center for Working Professionals was keenly involved in preparing me for the interview that helped me land my dream job. They knew what top consulting organizations were looking for, and helped me align my strengths to the role I wanted."



Toni Sargeant 12EvMBA
VP, Digital Product Management
CITI

"The Evening MBA taught me to communicate effectively. Relationship building, decision-making, and negotiation each rely on focused discussion and have been critical in advancing my career. Because of Emory, I'm a more well-rounded professional with the confidence to manage my career."

*A DEGREE
THAT BRINGS
IT ALL TOGETHER*



PREPARE FOR MAXIMUM IMPACT

OUR APPROACH TO ACADEMICS IS POWERFUL.

Unlike traditional part-time MBA programs, we go beyond theory. Instead, we employ a method of delivery that brings learning to life. Your coursework is intentionally structured to begin by imparting a base of core knowledge and then builds upon these frameworks by problem-solving existing business issues with top firms. Utilizing our unique relationships with companies both near and far, our professors bring the marketplace into the classroom, putting your knowledge to work on current projects direct from corporate boardrooms. Ultimately, you become a talented student and a strategic leader in your organization, putting your MBA into action and bringing your leadership skills to life.



90%

OF OUR EVENING MBA STUDENTS
REPORT IMMEDIATE IMPLEMENTATION
OF KEY CONCEPTS AT THEIR JOBS

A SEAT THAT CHANGES YOUR PERSPECTIVE

165+

COMPANIES REPRESENTED BY
CURRENT EVENING MBA STUDENTS

GET USED TO BEING SURROUNDED BY EXCELLENCE.

If you look around the room during an Evening MBA class at Goizueta, you will be impressed most by what you don't see. It may not be obvious to the naked eye, but the business power within these walls is formidable. As an Evening MBA student, you sit shoulder to shoulder with standouts from a host of organizations and industries. Our prestige draws talent from the likes of Fortune 100s, leading non-profits, international entities, and healthcare conglomerates. This mix of career backgrounds and interests makes a melting pot of ideas, insights and information. It also makes broadening your business network an everyday occurrence with limitless possibilities.

ACCENTURE / **AGCO CORPORATION** / AKAMAI TECHNOLOGIES / AT&T / BANK OF AMERICA / BB&T / BBDO ATLANTA / BOSTON CONSULTING GROUP / BOSTON SCIENTIFIC / CAPGEMINI / CARDINAL HEALTH / **CARE** / **CARTER'S** / **CENTERS FOR DISEASE CONTROL** / **CHICK-FIL-A** / CISCO SYSTEMS / CLOROX SERVICES COMPANY / **CNN** / **COCA-COLA NORTH AMERICA** / **COCA-COLA REFRESHMENTS** / COMCAST CABLE / COVIDIEN / **COX COMMUNICATIONS** / **DELL SECUREWORKS** / DELOITTE / **DELTA AIR LINES** / E*TRADE FINANCIAL / **EMORY HEALTHCARE** / **EMORY UNIVERSITY** / ERNST & YOUNG / EXXONMOBIL / **FIRST DATA** / FISERV / GE CAPITAL / GENERAL ELECTRIC / **GEORGIA FAST CASUAL** / **GEORGIA PACIFIC** / **GLOBAL NET ACCESS** / **GLOBAL PAYMENTS** / GOOGLE / **GRAPHIC PACKAGING** / **HD SUPPLY** / HEWITT ENNISKNUPP / HURON CONSULTING GROUP / **IHEALTH TECHNOLOGIES** / INTEGRATED DEVICES TECHNOLOGY / **JABIAN CONSULTING** / JAC PRODUCTS / JOHNSON & JOHNSON / KIMBERLY-CLARK / KPMG / LANDIS+GYR ENERGY MANAGEMENT / LEXISNEXIS RISK SOLUTIONS / LG ELECTRONICS / LINCOLN FINANCIAL GROUP / LOCKHEAD MARTIN AERONAUTICS / **MAILCHIMP** / **MANHATTAN ASSOCIATES** / MCKESSON / MCMASTER-CARR / MERCK SHARP & DOHME / MORGAN STANLEY / **NEWELL RUBBERMAID** / NIELSEN / NORFOLK SOUTHERN CORPORATION / **NOVELIS** / OWENS-ILLINOIS / **POND & COMPANY** / PROGRESSIVE INSURANCE / PUBLIX SUPER MARKETS / **ROCKTENN** / ROGERSCASEY / SHAW INDUSTRIES / **SILVERPOP SYSTEMS** / **SOUTHERN COMPANY** / ST. JUDE MEDICAL / **SUNTRUST BANK** / **THE CARTER CENTER** / **THE HOME DEPOT** / **THE NORTH HIGHLAND COMPANY** / THE PRIVATEBANK & TRUST / **TURNER BROADCASTING SYSTEM** / TUTOR PERINI / **UHS-PRUITT CORPORATION** / **UPS** / US ARMY NATIONAL GUARD / WELLS FARGO BANK / **ZEP**

*Bolded companies indicates
headquarters located in Atlanta*

BUILD A NETWORK.

BUILD YOUR RESUME.

EVER HEARD THE SAYING, "IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW"?

What if you didn't have to choose one or the other? What if you could have both? A key distinction of our Evening MBA lies in its two-fold impact on your career. By earning your degree from Emory University's Goizueta Business School, you join a worldwide community of alumni over 118,000 strong, expanding your knowledge and your network in infinite ways. The networking opportunities are numerous, both through the CMC for Working Professionals and also through various student and alumni activities. Choose events based on your industry, your function, or even your specific interest area. Whatever your choice, you can rest assured that those you meet share your appreciation of an Emory education and have are eager to help you reach your goals. A powerful combination packed into a one-two punch.



- NETWORKING NIGHTS
- ALUMNI AFFINITY GROUPS
- CORPORATE SPEAKERS
- INDUSTRY CONFERENCES
- EXECUTIVE VISITS
- MENTOR PROGRAM
- STUDENT CLUBS





.....CHARTING YOUR CAREER COURSE. TOGETHER.

1 ON 1 CAREER COACHING

OVER TIME, YOUR WORK GOALS WILL SHIFT, expand, and accelerate. Because of this, career navigation can be a daunting task. With so many things to consider, many find themselves feeling lost at sea. Not so for Goizueta Evening MBA students, who count among their many resources our exceptional Career Management Center for Working Professionals. This team of well-connected, highly-successful career specialists partner with students to provide career guidance and support as you plot your direction. One-on-one coaching, tailored to your experience and background, starts you on the path to translating your ambitions into action steps. Events like our alumni industry panels or personal brand workshops are designed to give you the knowledge and communication skills to set you apart from the rest. And corporate networking events, crafted with a working audience in mind, produce multiple opportunities to interact with those who can steer you towards success. The result is talented team support and an array of tools to steer you any way you want to go.

STRATEGIC
CAREER
PLANNING

SKILL + BUILDING
WORKSHOPS

CAREER
ASSESSMENTS

INDUSTRY PANELS

PERSONAL
BRAND
DEVELOPMENT

INTERVIEW TRAINING

SALARY
NEGOTIATION

92%

EXPRESSED INCREASED
CONFIDENCE IN MANAGING THEIR
CAREER DIRECTION

AT THE CONCLUSION OF THEIR FIRST YEAR,
OUR STUDENTS SHARE THAT:

64%

RECEIVED
SALARY
INCREASES
DURING THE
PROGRAM

97%

SIGNIFICANTLY
EXPANDED THEIR
NETWORK THROUGH
EMORY CONNECTIONS

87%

REPORT
INCREASED
EFFECTIVENESS
ON THE JOB AS A
RESULT OF THEIR
EVENING MBA

55%

RECEIVED
INCREASED
PROFESSIONAL
RESPONSIBILITIES

WALK CONFIDENTLY OUT THE DOOR

Though your Evening MBA experience will come to an end, the benefits you receive from the program last a lifetime. An affiliation with Emory University's Goizueta Business School is one you will have throughout your personal and professional journey, drawing upon its value in countless situations. With a network ready to stand and deliver, plus career management skills for every stage of your future, you will leave Emory with so much more than just a degree - you will leave with the tools and confidence needed to succeed.



Nguyen Nix
Senior Product Development Engineer, AT&T
2008 Goizueta EvMBA Alumni

Nguyen arrived on campus with an impressive list of credentials, including several years of business development, marketing, and relationship management within top companies. Although prominent in her career, she needed Goizueta to reach a new level. By coupling her passion for long-term strategy and motivating teams with Emory's holistic curriculum, Nguyen earned her MBA with a concentration in Global Leadership. Her three-year pursuit of continual career success paid off. She now leads next-generation wireless services development by managing end-to-end delivery of regulatory compliance for AT&T's unified messaging service on the Android OS.



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