



PAISLEYDELIC

Summer 2008

Add a hint of color.
This elegant headscarf,
splashed with warm
hues of mandarin,
coral, sienna, and gold,
promises a cheerful
look. This chic hair
accessory creates the
illusion of a scarf
with the security of a
headband.

*multi-bright, multi-pastel
item #191156*

ORANGE BLOSSOM
headscarf with tails



Experience a retro-chic look with

PAISLEYDELIC

the new Summer 2008 Goody® hair accessories collection
sold exclusively at Target®.

By fusing organic shapes with bright,
vivid colors, Paisleydelic reinvents
an iconic pattern – in a sassy, playful way.
Fresh, creative, innovative, bold.
These sophisticated hair accessories
are reminiscent of a vintage style –
revived with a modern twist –
for women who love a little
past in their present.





*tangerine/cocoa, tangerine/bubble gum
item #1911587*

FESTIVITY
headscarf

Celebrate the summer. These satin headscarves are decorated with a fun, Festive pattern that is sure to heat things up this season.



CELESTIAL SUN
headscarf

Brighten up
your day. These
satin headscarves,
adorned with
celestial suns and
delicate droplets,
leave you looking
radiant.

olive, cocoa, slate blue
item #1911194



Brighten up *multi-bright, multi-pastel*
your day. These
satin headscarves,
adorned with
celestial suns and
delicate droplets,
leave you looking
radiant.

item #191156

CELESTIAL SUN
headscarf



Reflect a beautiful you. These wide, cotton headbands showcase a palate of trendy colors framed with a classic, black background. This vibrant accessory is sure to go with any outfit.

KALEIDOSCOPE
headband

*multi-bright, multi-pastel
item #191156*



peacock, strawberry fields
item #1911573

SUMMER VINE headband

multi-bright, multi-pastel
item #191156

KALEIDOSCOPE
headband

Brighten up
your day. These
satin headscarves,
adorned with
celestial suns and
delicate droplets,
leave you looking
radiant.



You “grow” girl.
These thin, cotton
headbands combine
classic paisley swirls
with leafy accents
that are sure to top
off any outfit.



*lime, purple haze, goldenrod
item #11199162*

GLAMOUR GLITZ headscarf

Create a luminous look.
These chiffon headscarves
add a touch of pizzazz
to any day or night fashion.
Trimmed with shimmery,
gold threads, these sassy
accessories add a little
glitter to your glamour.





Create a luminous look.
These chiffon headscarves
add a touch of pizzazz
to any day or night fashion.
Trimmed with shimmery,
gold threads, these sassy
accessories add a little
glitter to your glamour.

CELESTIAL SUN headscarf

*multi-bright, multi-pastel
item #11199162*



NEW YORK

Stacey Miyamoto, President
Creative Media Marketing
568 Broadway, Suite 405
New York, NY 10012
P: 212 979 8884
E: stacey@cmmpr.com

TORONTO

Natasha Koifman
NKPR, Inc.
179 John Street, Suite 201
Toronto, ON M5T 1X4
P: 416 365 3630 ext 23
E: natasha@nkpr.net

UNITED KINGDOM

Owen Walker
Modus Dowal Walker
10-12 Heddon Street
London W1B 4BY
United Kingdom
P: +44 (0) 20 7331 1470
E: owen@modusdowalwalker.com

Goody Products, Inc.,
400 Galleria Parkway, Suite 1100
Atlanta, GA 30339

Jennifer Ingram
Director, Marketing Communications
E: jennifer.ingram@goody.com



A **NewellRubbermaid** Company

www.goody.com

©2007 Goody Products, Inc.

Atlanta, Georgia 30339

PUBLIC RELATIONS

