

Boys & Girls Clubs of America Annual Report



Boys & Girls Clubs of America serves millions of kids and teens. I wrote the annual report, turning a year of programs, outcomes, and financials into a clear story for donors and partners: who the Clubs serve, what kids gain, and why the need keeps growing.



Cover: annual report for donors and partners.



At a glance: impact in numbers

350,000

kids and teens walk into a Club on a typical day

94%

of Club members feel safe at the Club

86%

have done things to help their community

62%

qualify for free or reduced-price lunch

What I wrote

- **Leadership letter** from the CEO and board chair
- **"At a glance" impact story** built from youth outcome data
- **Member demographics** and reach, written for donors
- **Clear, warm voice** that keeps kids at the center

"Invested in millions of great futures."

"On a typical day, 350,000 kids and teens enter the doors of a Boys & Girls Club."

"Safe. Empowered. Supported."