

Chick-fil-A kids' meal stamp game

Chick-fil-A partnered with the U.S. Postal Service on a kids' meal promotion built around special-edition stamps. I created the game: a collectible game board and cards that teach kids about animals through stamps and trivia, turning every kids' meal into a reason to come back.



Game board: reptiles, birds, mammals, and more.



Game cards: stamps and trivia questions to collect.

What I wrote

- **Game concept** and play instructions
- **Trivia questions** and fun facts for kids
- **Collectible card copy** tied to USPS stamps
- **Kid-friendly voice** parents trust

Partnered with the U.S. Postal Service

Collect the stamps, answer the trivia

Learning built into every kids' meal