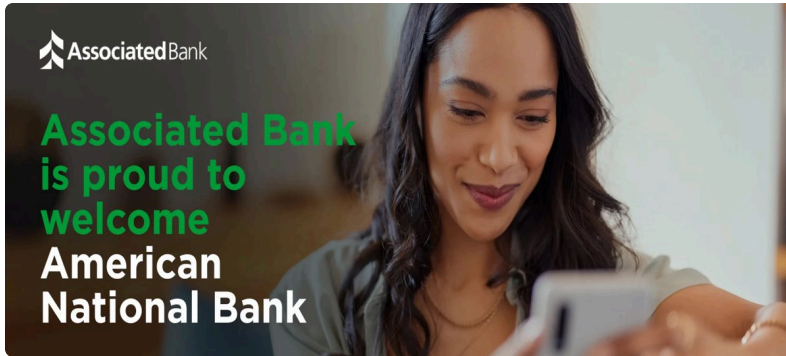


Bank merger communications

When banks merge, every customer has the same question: *what changes for me?* Working with MKP Communications, I write the customer communications that answer it, including transition websites, announcement emails, and customer packages, with clear timelines, plain-language answers, and a warm, reassuring tone.



What you can **count on**

As Associated Bank and American National Bank come together, our priority is keeping your banking experience personal and familiar.

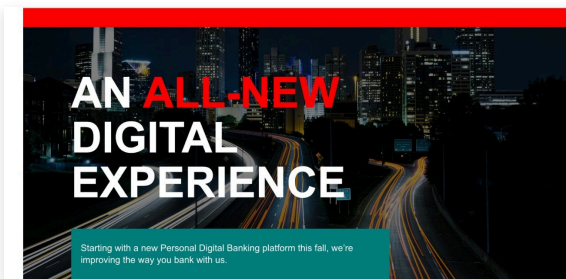
Your same local team

The bankers, relationship managers and branch staff you know and trust will continue to support you with the same dependable, personalized service you rely on. For now, [continue to visit your current American National Bank branch](#). Later this year, it will become an Associated Bank branch.

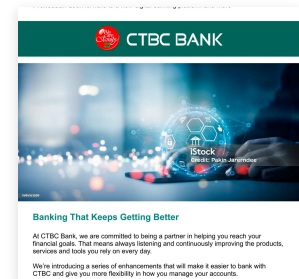
Community engagement and investment

Building on our shared history of community impact, we're creating an Omaha Advisory Board to keep local engagement at the center of our work. We're also continuing to expand our presence in Minneapolis, strengthening our commitment across the region. Your deposits stay close to home, helping us support our neighbors and local businesses.

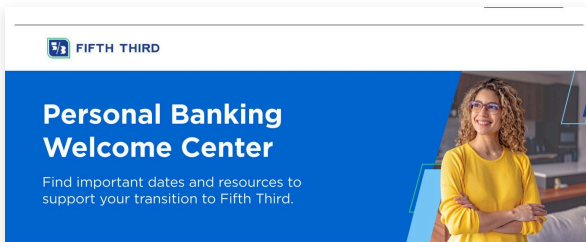
Associated Bank x American National Bank: a Transition Center website with main, personal, business, and treasury management pages.



CTBC Bank: microsite for a new digital banking platform.



CTBC Bank: customer announcement email.



Fifth Third: Welcome Center for Comerica customers.



Huntington: customer package insert for Cadence customers.

What I write

- **Transition websites & welcome centers** for personal, business, and treasury management customers
- **Announcement & countdown emails** that build confidence before conversion weekend
- **Customer packages:** welcome letters, inserts, timelines, and FAQs

"What you can **count on**"

"Your same **local team**"

"Looking ahead, **together**"